

25



Divya Media
PUBLICATIONS PVT. LTD.

YEARS OF PUBLISHING EXCELLENCE

READ THE INDUSTRY TODAY

MEDIA KIT



USPs

360 Degree marketing solutions: Video, Print, Digital & PR centric approach which ensures ROI through lead generation from right decision makers & Influencers.

The publications and portals offer updated industry info and other details of the decision-makers to serve as a value-added service to its customers.

In a short period, the company has grown with premium brand publications and portals - Engineering Review, Machine Tools World, Industrial Safety Review, Bearing Review, Cutting Tools World.

It provides a highly customizable approach altering and amending approaches for all niches.

The highly-qualified, well-trained, and experienced team has grown great growth year by year with its diversified approach.



Shilpa Shekhar Dongre Publisher & Director

Shilpa Dongre, Publisher & Director at Divya Media is a Commerce Graduate from Mumbai. She has also undergone an Advanced Course in Journalism. Shilpa is a charismatic leader and a team maker par excellence. One who believes that 'Work is Worship', she appreciates good work done by anyone instantaneously. Having been with the company from inception, Shilpa knows the dynamics of the publishing business and what it takes to nurture a company which is in the service industry.

OUR PUBLICATIONS

**ENGINEERING
REVIEW**
India's Leading Industrial B2B Magazine

**MACHINE TOOLS
WORLD**
Monthly Magazine on Machine Tools & Metallurgy

**INDUSTRIAL SAFETY
REVIEW**
Essential Work Management, Safety & Environment

**CUTTING TOOLS
WORLD**
Quarterly Magazine on Cutting Tools Industry

Bearing Review

ENGINEERING REVIEW

India's Leading Industrial B2B Magazine



PRINT FACTS

1,000+
Happy Advertisers

60,000
Print Copies

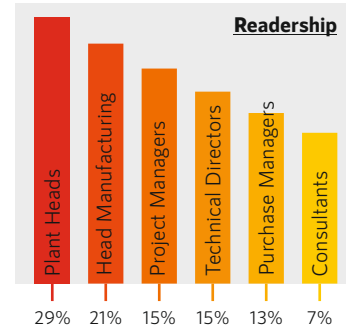
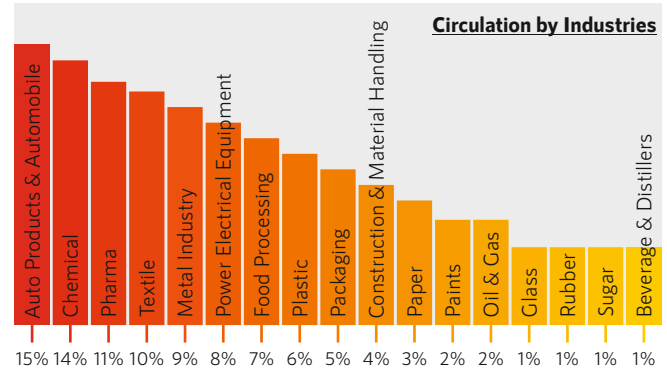
20,000
Print Subscribers

1,20,000
Readership

ENGINEERING REVIEW is India's leading industrial magazine on engineering & allied industry, published by Divya Media Publications Pvt. Ltd. which is consistent in delivering quality & authentic content to the manufacturing industry.

Magazine Focus

Power | Machine Tools | Automation | Chemical & Process Instrumentation & Control | Gears & Motors | Pumps & Valves | Construction & Material Handling | Hydraulic & Pneumatics | Industrial Cleaning | Metal Industry | Industrial Safety



Geographical Reach:

South:
32%

West:
28%

North:
24%

East:
16%

Website
www.engmag.in

**ENGINEERING
REVIEW**
India's Leading Industrial B2B Magazine




www.engmag.in is a digital platform of ENGINEERING REVIEW magazine for the manufacturing professionals to keep them updated about the latest trends of the manufacturing industry on a real-time basis.

www.engmag.in

DIGITAL FACTS

Total Monthly Engagement

3,30,000
Monthly Page
Views


5,428
Followers

42,000
Monthly Unique
Visitors


1593
Followers

3 Mins.
Average Time
Spent Per Visit


969
Subscribers

Visitors

Plant Heads | Operations Heads | Head Manufacturing Consultants | Technical Directors | Project Managers | Purchase Managers | GM, VP, President

Our Online Advertising Programs Include

- ▶ Online Banners
- ▶ Email Marketing with Customized mailers
- ▶ Newsletter Banner Advertisements

MACHINE TOOLS WORLD

Monthly Magazine on Machine Tools & Allied Industry



PRINT FACTS

1,000+
Happy Advertisers

30,000
Print Copies

15,000
Print Subscribers

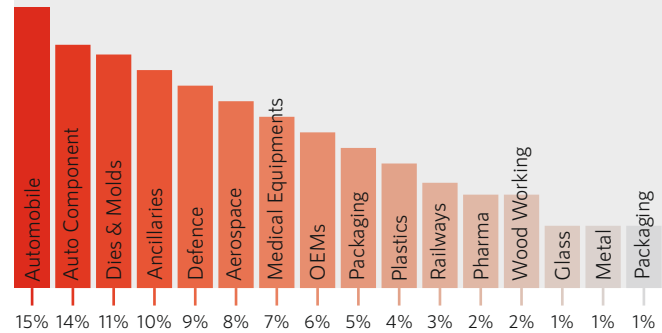
1,00,000
Readership

MACHINE TOOLS WORLD is India's leading industrial magazine on machine tools & allied industry, published by Divya Media Publications Pvt. Ltd. which is consistent in delivering quality & authentic content to the machine tools & allied industry.

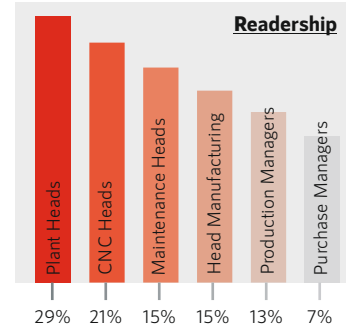
Magazine Focus

Metal Cutting | Automation | Metal Forming | Metrology Precision Tools | Cutting Tools | Machine Peripherals Production Systems & SPMs

Circulation by Industries



Readership



Geographical Reach:

South: 35%

West: 33%

North: 24%

East: 8%

Website
www.mtwmag.com




www.mtwmag.com is a digital platform of MACHINE TOOLS WORLD magazine for the machine tools professionals to keep them updated about latest trends of machine tools industry on real-time basis.

www.mtwmag.com

DIGITAL FACTS

Total Monthly Engagement

2,40,000
Monthly Page
Views


3,136
Followers

33,000
Monthly Unique
Visitors


1,809
Followers

4.2 Mins.
Average Time
Spent Per Visit


511
Subscribers

Visitors

Plant Heads | Operations Heads | Head Manufacturing Consultants | Technical Directors | Project Managers
Purchase Managers | GM, VP, President

Our Online Advertising Programs Include

- ▶ Online Banners
- ▶ Email Marketing with Customized mailers
- ▶ Newsletter Banner Advertisements

INDUSTRIAL SAFETY REVIEW

India's Leading Monthly Magazine on Fire | Safety | Security Industry



PRINT FACTS

1,000+
Happy Advertisers

30,000
Print Copies

16,000
Print Subscribers

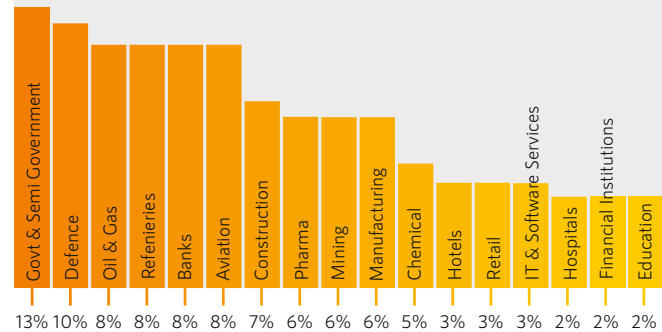
1,10,000
Readership

INDUSTRIAL SAFETY REVIEW is India's leading monthly magazine on health, safety, fire & security industry, published by Divya Media Publications Pvt. Ltd. which is consistent in delivering quality & authentic contents of health, safety, fire & security industry.

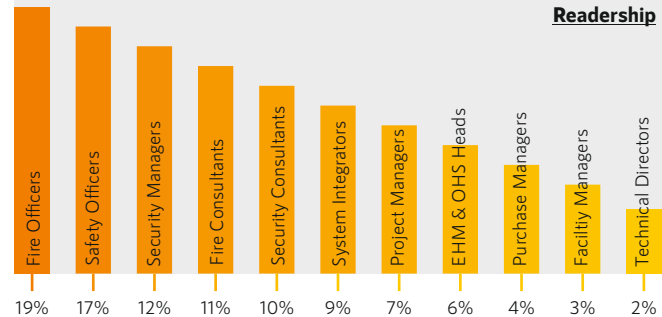
Magazine Focus

Electronic Security | Fire Safety & Protection | Gas Detection & Monitoring | Fire Alarm Systems & Smoke Detectors | Access Control Systems | Building Automation | Surveillance & IP Video Monitoring
Electrical Safety | Machine Safety | Personal Protective Equipment (PPE) | Industrial Protection

Circulation by Industries



Readership



Geographical Reach:

South:
24%

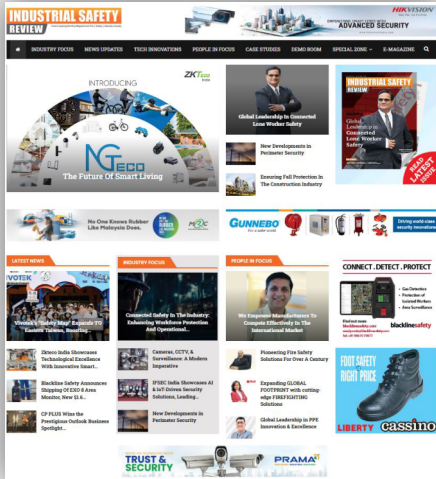
West:
32%

North:
30%

East:
14%

Website
www.isrmag.com

INDUSTRIAL SAFETY
REVIEW
India's Leading Monthly Magazine on Fire | Safety | Security Industry




www.isrmag.com is a digital platform of INDUSTRIAL SAFETY REVIEW magazine for the Fire | Safety | Security professionals to keep them updated about latest trends of Fire | Safety | Security industry on real-time basis.

www.isrmag.com

DIGITAL FACTS

Total Monthly Engagement

2,10,000
Monthly Page
Views


3,922
Followers

37,000
Monthly Unique
Visitors


1,066
Followers

3.5 Mins.
Average Time
Spent Per Visit


371
Subscribers

Visitors

Fire Consultants | Security Consultants | Fire Officers
Safety Officers | Security Managers | System Integrators
Project Managers | EHM & OHS Heads | Purchase Managers
Facility Managers | Technical Directors

Our Online Advertising Programs Include

- ▶ Online Banners
- ▶ Email Marketing with Customized mailers
- ▶ Newsletter Banner Advertisements



PRINT FACTS

1,000+
Happy Advertisers

30,000
Print Copies

12,000
Print Subscribers

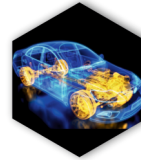
1,00,000
Readership

BEARING REVIEW is a quarterly magazine exclusive on bearing & allied industry, published by Divya Media Publications Pvt. Ltd. which is consistent in delivering quality & authentic content to the manufacturing industry.

Magazine Focus

Power | Machine Tools | Automation | Chemical & Process Instrumentation & Control | Gears & Motors | Pumps & Valves Construction & Material Handling | Hydraulic & Pneumatics Industrial Cleaning | Metal Industry | Industrial Safety

Circulation by Industries



AUTOMOTIVE

Agriculture • Electric Vehicles
Passenger Cars • Two-Wheeler
Three-Wheeler • Commercial Vehicles
Automotive Aftermarket



INDUSTRIAL

Pump • Paper Mills • Chemical
Cement Plants • Construction •
Electric Motor • Conveyor Belt
Power Plants • Oil & Gas
Steel Manufacturers • Textile & Handloom
Industrial Aftermarket



AEROSPACE

Engine Main Shaft • Transmission
Landing Gear • Flight Control System



RAILWAYS

Loco • Wagon Wheel • Traction Motor
Suspension • Freight Carriers

Geographical Reach

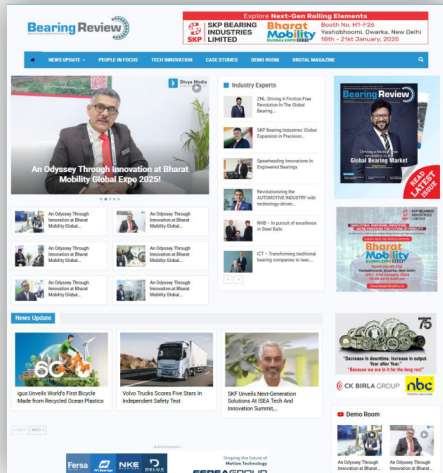
South:
32%

West:
28%

North:
24%

East:
16%

Website
www.bearingreview.com



www.bearingreview.com is a digital platform of BEARING REVIEW magazine for the bearing industry professionals to keep them updated about the latest trends of the industry on a real-time basis.

www.bearingreview.com

DIGITAL FACTS

Total Monthly Engagement

1,10,000
Monthly Page
Views


1,800
Followers

20,000
Monthly Unique
Visitors

2.8 Mins.
Average Time
Spent Per Visit

Visitors

Manufacturing Heads | Maintenance Managers
Project Managers | Chief Engineers | R&D Heads | Plant Heads
Technical Directors | Production Managers | Operations Heads
System Integrators | Consultants

Our Online Advertising Programs Include

- ▶ Online Banners
- ▶ Email Marketing with Customized mailers
- ▶ Newsletter Banner Advertisements

CUTTING TOOLS WORLD

Dedicated Magazine On Cutting Tools Industry



PRINT FACTS

1,000+ Happy Advertisers

30,000 Print Copies

10,000 Print Subscribers

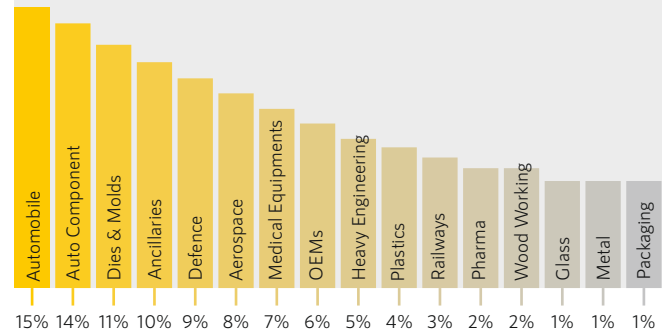
1,00,000 Readership

CUTTING TOOLS WORLD magazine is exclusively dedicated to the latest technologies & trends in cutting tools industry, published by Divya Media Publications Pvt. Ltd. which is consistent in delivering quality & authentic content to the manufacturing industry.

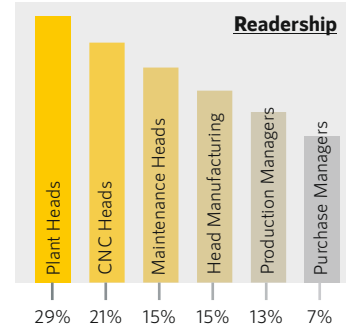
Magazine Focus

Metal Cutting | Automation | Metal Forming | Metrology Precision Tools | Cutting Tools | Machine Peripherals, Production Systems & SPMs.

Circulation by Industries



Readership



Geographical Reach:

South: 32%

West: 30%

North: 27%

East: 11%

EXHIBITION PARTICIPATION



PRINT RATES

Page Advertisement Rates

Full Page		
Ad Size	(width)	(height)
Bleed	21.59 cm	27.94 cm
Text Area	19.59 cm	25.95 cm
Non Bleed	19 cm	25 cm
₹ 50,000		

Half Page		
Ad Size	(width)	(height)
Horizontal	19 cm	12 cm
Vertical	12 cm	19 cm
₹ 25,000		

Strip Advt.		
Ad Size	(width)	(height)
Horizontal	19 cm	5 cm
Vertical	5 cm	19 cm
₹ 15,000		

PREMIUM POSITIONS

Front Gatefold	Back Page
₹ 1,20,000	₹ 75,000
Inside Front Cover	Inside Back Cover
₹ 60,000	₹ 55,000

ONLINE RATES

Banner Advertisement Rates

Banner Name	Position	Size	Rate per month
Home Page			
Leader Board	Header of the website	728 X 90	₹ 35,000
Topic Banner	Below every category on home page	600 X 90	₹ 25,000
Floating Banner	Floating on page	728 X 90	₹ 20,000
Inside Pages			
Content Banner	Below every article	600 X 90	₹ 10,000
Sky scraper	Inside category page	300 X 250	₹ 15,000



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